

## **NEW COMPANY FORMED TO IMPLEMENT PRODUCT LIFECYCLE MANAGEMENT IN THE AEROSPACE & DEFENSE INDUSTRY**

**Dayton, OH – January 13, 2004** – Renaissance Services is a new company formed to provide advanced technology and services to organizations in the aerospace & defense industry. Renaissance Services focuses on the emerging area of Product Lifecycle Management (PLM), which emphasizes the application of software and related services to enhance design and manufacturing processes.

Renaissance has already seen early success with contracts from major companies such as Honeywell Aerospace in Phoenix, Arizona. Renaissance also has major contracts pending with the U.S. Air Force, and is providing ongoing support to programs for organizations such as the U.S. Army and Missile Defense Agency.

The founders of the new company are Dan Z. Sokol and Robert E. Morris. Dan was formerly the founder and CEO of Cohesia Corporation, a software company with offices in Dayton and Cincinnati. At Cohesia, he raised more than \$20M in venture capital from companies such as General Electric, and grew the company from a single person start-up to more than 50 employees. Dan was a 2001 Finalist for the Southwest Ohio Ernst & Young Entrepreneur of the Year Award, and he won the 2002 Ohio Edison Award for an Emerging Technology Company.

Robert has more than 25 years of diverse experience in the aerospace & defense industry. He was Chief of Industrial Base and Technology for the U.S. Air Force, at Wright-Patterson AFB; He worked at GE Aircraft Engines as Manager of GE's Special Products Operation, where he was responsible for the development and commercialization of complex aerospace components; and he was formerly the Vice President of the Military Products Division at O'Gara-Hess Armoring Company.

"Dan and I saw tremendous underserved demand in helping aerospace organizations improve their processes for transitioning products from design to manufacturing", said Robert E. Morris, President of Renaissance. "Manufacturing companies realize that they can dramatically reduce quality escapes and increase product development velocity by improving their methods for flowing requirements to their supply chain".

"The leading organizations recognize that there isn't a single software company that can provide all of the tools necessary to implement PLM", said Dan Z. Sokol, Renaissance Services CEO, "We've teamed with a number of emerging software companies to address a selected niche within PLM, which enables us to deliver near-term value to our customers."

Renaissance Services, Inc. provides advanced technology and services to companies engaged in the design and manufacture of engineered products.

Renaissance Services is a pioneer in the approach of managing detailed product characteristics as part of Product Lifecycle Management (PLM). The Renaissance approach recognizes that to successfully match design intent with process capability, it is necessary to ensure that the all elements of the design — including dimensions, geometries, and material/process specifications — are understood and conveyed at the characteristic level. Renaissance is teamed with a number of software companies that are addressing various parts of this PLM vision.

The company is headquartered in Dayton, Ohio. Visit the Renaissance web site at [www.ren-services.com](http://www.ren-services.com).

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